



THE GEOLOGICAL MEMORY BUILT BY THOSE WHO COLLECT

The exhibition “**Coleções com Memória**” celebrates the importance of mineral collecting as a practice for safeguarding geological heritage. The minerals on display blend the millions of years of geological time with the ephemeral experience of human life, resulting in a show that mixes layers of memory, time, and affection.

With a collection loaned by private collectors and institutions that form the community of collectors at the **MM Gerdau - Museum of Mines and Metals**, “**Coleções com Memória**” reveals not only minerals of rare beauty and geological relevance, but also the stories behind each sample – personal journeys, field discoveries, exchanges between peers, and affective bonds. The exhibition highlights the role of the mineral collector as an active agent in the appreciation and dissemination of geological knowledge, through the union of science, enthusiasm, identity, and preservation.

Through audiovisual records, objects, and collected minerals, the public is invited to explore the memory of the Earth through the memory of those who study and preserve it, expanding the dialogue between science and people, awakening curiosity, sensitivity, and a sense of belonging. “Collections with Memory” is a tribute to the great diversity of collectors in the world and to the subtleties of the unique experiences that shape the perspective of this community. This exhibition is the first of many to come to fulfill this purpose.

